

#### Public Document Pack

MEETING:	Penistone Area Council
DATE:	Thursday, 8 April 2021
TIME:	10.00 am
VENUE:	Held Virtually

#### SUPPLEMENTARY AGENDA

7 The Economy in Penistone (Pac.08.04.2021/7) (Pages 3 - 14)

To: Chair and Members of Penistone Area Council:-

Councillors Barnard (Chair), Greenhough, David Griffin, Hand-Davis, Kitching and Wilson

Area Council Support Officers:

Matt Bell, Penistone Area Council Senior Management Link Officer Elaine Equeall, Penistone Area Council Manager Rachel Payling, Head of Service, Stronger Communities Peter Mirfin, Council Governance Officer Cath Bedford, Public Health Principal - Communities

Please contact Peter Mirfin on email governance@barnsley.gov.uk

Monday, 29 March 2021

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8 APRIL 2021

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# **Markets and Town Centre Services**

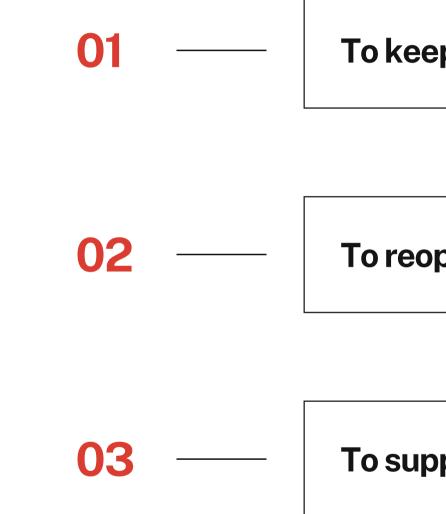




#### Update for Penistone Area Council

# Business Support

Working collaboratively with colleagues in Enterprising Barnsley, Public Health, and Regulatory Services



## To keep trading through lockdown

## To reopen on 12 April or 17 May

To support businesses to recover



# To keep trading through lockdown

• Penistone market open for traders who sell essential goods • Weekly visits by COVID **Development Officer** • Regular presence from the Town Centre Ambassador • Barnsley Business Boost skills programme Grants distributed by **Enterprising Barnsley** 

# **COVID Development Officers offer** guidance on 'Covid Secure' workplaces, advise on sales and marketing, and connect to other council services.





**Town Centre** Ambassadors encourage the public to 'shop local and shop safely,' giving out face coverings and sanitiser.

## To reopen on 12 April $\mathbf{02}$ or 17 May

- Penistone market reopens fully on Thursday, 15 April
- Weekly visits by COVID Development Officers continue
- Supporting Public Health with visits to pubs and bars
- Refreshed guidance for close contact services, hospitality, licenced premises, and retail
- Consumer Confidence Campaign Let's get Penistone back in business!
- 'Restart Grants' distributed by Enterprising Barnsley



## BARNSLEY AND DISTRICT MARKETS ARE READY TO GET BACK IN BUSINESS!

**INDOOR AND OUTDOOR MARKETS OPEN MONDAY 12 APRIL** 

INDOOR MARKET STALLS MONDAY - SATURDAY, 8.30AM - 4PM MONDAY - SATURDAY, 8.30AM - 4.30PM (Closed Thursdays) OUTDOOR MARKET STALLS

From Monday 12 April all of our fantastic traders will be ready to welcome you back. With our wide and spacious aisles it's easy to follow social distancing guidelines.

For more information visit: barnsley.gov.uk/markets

## **DELIVERY STILL AVAILABLE**

You can now have your market shopping delivered if you live in a three-mile radius of the market for just £4.99. Don't qualify for delivery? Remember you can click and collect through ShopAppy!

For more information visit: shopappy.com/barnsley

## VISIT OUR DISTRICT MARKETS

All stalls will be back at your favourite District Markets in Hoyland, Wombwell and Penistone from Monday 12 April.

- Hoyland Tuesday and Saturday
- Penistone Thursday and Saturday
- Wombwell Tuesday, Friday and Saturday



For more information visit: barnsley.gov.uk/markets

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SHOP LOCAL 💛 SHOP BARNSLEY 🎔 SHOP SAFEL)

**Traders** are eager to get back. The market is a welcoming, safe space or everyone.

# **Guidance** can be accessed online, but we recognise the importance of a (socially distanced) conversation.



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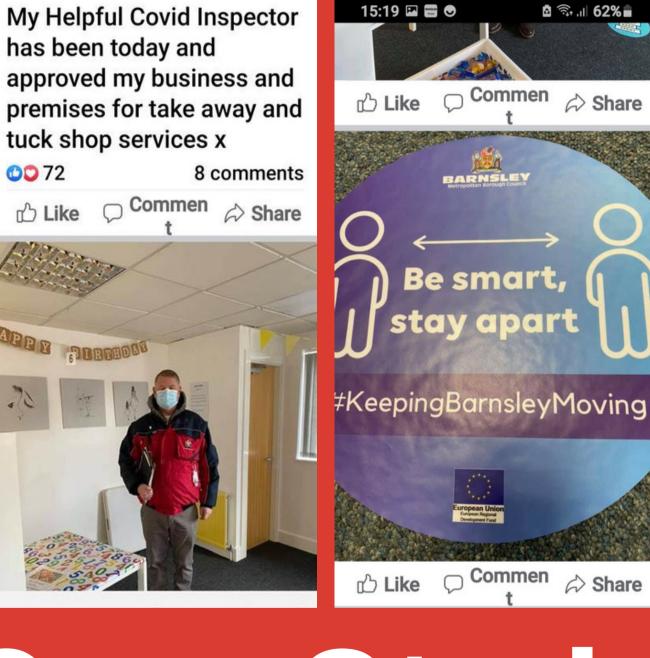
# **To support** businesses to recover

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• Barnsley Gift Card - locking in local spending MiRewards - the local customer loyalty scheme • Yoello - online table service and delivery platform • ShopAppy - click and collect from the shop or stall • Barnsley Business Boost will return soon! • Shop Front Schemerun by Principal Towns team • Skills workshops run by **Enterprising Barnsley** 

# Currently, it's free for businesses in Penistone to sign up to Barnsley Gift Card, MiRewards, Yoello, and ShopAppy.





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**Case Study** 

"Jolly Tots has only been able to open for five weeks in the last year and I was finding it hard to trade and promote my business. With the help and support of Barnsley Council, I now feel motivated and inspired to pick my business back up

and look how I can continue to engage with my customers." Helena Lockwood



# Thank you!

towncentre@barnsley.gov.uk

Chris Savage, Project Manager Markets and Town Centres, Barnsley Council