

Public Document Pack

MEETING:	Penistone Area Council
DATE:	Thursday, 8 April 2021
TIME:	10.00 am
VENUE:	Held Virtually

SUPPLEMENTARY AGENDA

7 The Economy in Penistone (Pac.08.04.2021/7) *(Pages 3 - 14)*

To: Chair and Members of Penistone Area Council:-

Councillors Barnard (Chair), Greenhough, David Griffin, Hand-Davis, Kitching and Wilson

Area Council Support Officers:

Matt Bell, Penistone Area Council Senior Management Link Officer

Elaine Equeall, Penistone Area Council Manager

Rachel Payling, Head of Service, Stronger Communities

Peter Mirfin, Council Governance Officer

Cath Bedford, Public Health Principal - Communities

Please contact Peter Mirfin on email governance@barnsley.gov.uk

Monday, 29 March 2021

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Markets and Town Centre Services

Update for Penistone Area Council



Business Support

Working collaboratively with colleagues in Enterprising Barnsley, Public Health, and Regulatory Services

01

To keep trading through lockdown

02

To reopen on 12 April or 17 May

03

To support businesses to recover

01

To keep trading through lockdown

- Penistone market open for traders who sell essential goods
- Weekly visits by COVID Development Officer
- Regular presence from the Town Centre Ambassador
- Barnsley Business Boost skills programme
- Grants distributed by Enterprising Barnsley

COVID Development Officers offer guidance on 'Covid Secure' workplaces, advise on sales and marketing, and connect to other council services.





**Town Centre
Ambassadors
encourage the public to
'shop local and shop
safely,' giving out face
coverings and sanitiser.**

02 To reopen on 12 April or 17 May

- **Penistone market** reopens fully on Thursday, 15 April
- **Weekly visits** by COVID Development Officers continue
- **Supporting Public Health** with visits to pubs and bars
- **Refreshed guidance** for close contact services, hospitality, licenced premises, and retail
- **Consumer Confidence Campaign** - Let's get Penistone back in business!
- **'Restart Grants'** distributed by Enterprising Barnsley

BARNSELEY MARKETS

VALUE • QUALITY • TRADITION



BARNSELEY AND DISTRICT MARKETS ARE READY TO GET BACK IN BUSINESS!

INDOOR AND OUTDOOR MARKETS OPEN MONDAY 12 APRIL

INDOOR MARKET STALLS ————— MONDAY - SATURDAY, 8.30AM - 4PM

OUTDOOR MARKET STALLS ————— MONDAY - SATURDAY, 8.30AM - 4.30PM (Closed Thursdays)

From Monday 12 April all of our fantastic traders will be ready to welcome you back.
With our wide and spacious aisles it's easy to follow social distancing guidelines.

For more information visit: barnsley.gov.uk/markets

DELIVERY STILL AVAILABLE

You can now have your market shopping delivered if you live in a three-mile radius of the market for just £4.99.
Don't qualify for delivery? Remember you can click and collect through ShopAppy!

For more information visit: shopappy.com/barnsley

VISIT OUR DISTRICT MARKETS

All stalls will be back at your favourite District Markets in Hoyland, Wombwell and Penistone from Monday 12 April.

- Hoyland - Tuesday and Saturday
- Penistone - Thursday and Saturday
- Wombwell - Tuesday, Friday and Saturday

For more information visit:
barnsley.gov.uk/markets

SHOP LOCAL ♥ SHOP BARNSELEY ♥ SHOP SAFELY



Traders are eager to get back. The market is a welcoming, safe space or everyone.

Guidance can be accessed online, but we recognise the importance of a **(socially distanced)** conversation.



03

To support businesses to recover

- Barnsley Gift Card - locking in local spending
- MiRewards - the local customer loyalty scheme
- Yoello - online table service and delivery platform
- ShopAppy - click and collect from the shop or stall
- Barnsley Business Boost will return soon!
- Shop Front Schemerun by Principal Towns team
- Skills workshops run by Enterprising Barnsley

Currently, it's free for businesses in Penistone to sign up to Barnsley Gift Card, MiRewards, Yoello, and ShopAppy.





Case Study

"**Jolly Tots** has only been able to open for five weeks in the last year and I was finding it hard to trade and promote my business. With the help and support of Barnsley Council, I now feel motivated and inspired to pick my business back up and look how I can continue to engage with my customers."
Helena Lockwood



Thank you!

towncentre@barnsley.gov.uk

Chris Savage, Project Manager
Markets and Town Centres, Barnsley Council